

CEO REPORT FOR JAN 2017

The revenue of first month 2017 of Mobile World Group (MWG) reached VND 6,852 billions, representing a YoY growth of 94%, and completing 11% of the full year revenue target of VND 63,280 billions.

The profit after tax (PAT) first month 2017 reached VND 268 billions, representing a YoY growth of 75%, and completing 12% of the full year PAT target of VND 2,200 billions. This outstanding performance is thanks to the highest season of the year – Tet holiday.

The online revenue Jan 2017 reached VND 427 billions, representing a YoY growth of 80%, and completing 6% of the full year revenue target of VND 6,650 billions.

In Jan 2017, MWG opened 60 new stores, including 18 Thegioididong.com new stores and 42 Dien may XANH new stores. At the end of Jan 2017, MWG is operating 1315 stores, including 969 thegioididong.com stores, 268 Dien may XANH stores and 48 Bach hoa XANH stores.

SUMMARY	Actual first month 2017 (in billions)	YoY Growth	Full year target achievement
Revenue	6,852	94%	11%
- Mobile Phones Channel	3,559	41%	
- Consumer Electric Channel	3,248	222%	
- Green Grocery Channel	45		
Net Profit After Tax	268	75%	12%
Online Revenue	427	80%	6%



Nguyễn Đức Tài

Disclaimer

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